

APPENDIX A

Annual Report Survey Results

	YES	NO	No preference expressed
Whether to publish?			
Do you consider that an annual report would be useful to a significant number of stakeholders (e.g. residents, businesses, etc.)?	33.3%	58.3%	8.3%
Do you consider that an annual report would provide additional information that is not already in the Council's Performance Plan and Statement of Accounts?	33.3%	58.3%	8.3%
Would you be prepared to see resources diverted possibly from front line services to the public to meet the cost of producing an annual report?	25.0%	75.0%	0.0%
What content would you like to see?			
An overview of the Council's political structure showing committees, portfolios, etc.?	50.0%	16.7%	33.3%
An overview of the Council's management structure showing what each department does and is responsible for?	41.7%	25.0%	33.3%
An outline of the Council's objectives, priorities and milestones?	50.0%	16.7%	33.3%
A list of key performance indicators showing performance against target?	41.7%	25.0%	33.3%
A cross reference to other relevant publications and strategies that the council has?	41.7%	25.0%	33.3%
What format would you prefer?			
Expensive, glossy version with numerous full colour photographs?	0.0%	75.0%	25.0%
Cheaper printed version not in full colour	25.0%	50.0%	25.0%
More emphasis on charts and diagrams rather than text and tables?	8.3%	66.7%	25.0%
Online only with no printed versions available to save on costs	41.7%	41.7%	16.7%
Sign up for a pdf version sent by email	33.3%	50.0%	16.7%

